

VIENNA JEWELLERY DAYS

International open call for small series and editions

This open call is addressed to all jewellery artists interested in showing a small series or edition as part of the VIENNA JEWELLERY DAYS 2017 programme at the MAK – Austrian Museum of Applied Arts / Contemporary Art

Closing date for submissions: Friday, September 15, 2017

VIENNA JEWELLERY DAYS is the most important platform for contemporary jewellery production in Austria and is taking place for the third time from November 7 to November 12, 2017. The programme includes thematic exhibitions, individual and group presentations, workshops and guided tours of galleries, jewellers' shops and studios, along with lectures, discussions, and conversational tours.

The aim of VIENNA JEWELLERY DAYS is to introduce the full scope of contemporary jewellery production to the widest possible public. The programme will offer enthusiasts and experts alike a unique opportunity to deepen their knowledge and experience of jewellery.

The opening event of VIENNA JEWELLERY DAYS 2017, organized jointly with the MAK – Austrian Museum of Applied Arts / Contemporary Art, will take place in the MAK's Columned Main Hall at 7.30 pm on Tuesday, November 7, 2017. As in previous years, the opening is intended as a networking occasion and a social event. All jewellery lovers are invited to join programme partners and experts in this opportunity to meet the jewellery artists.

Ten selected small series/editions will be displayed in the MAK's Columned Main Hall throughout VIENNA JEWELLERY DAYS 2017. The MAK Design Shop will also offer jewellery artists the opportunity to sell their small series or editions on a commission basis. Jewellery artists should negotiate any additional conditions with the MAK Design Shop.

A panel discussion with Austrian and international jewellery artists will take place as part of the opening of VIENNA JEWELLERY DAYS 2017 in the Columned Main Hall of the MAK. The panel will discuss the theme: "Strategy, potential and alternatives to the unique object within the jewellery market: small series and editions". Jewellery experts will also lead tours presenting the presentation of the small series and editions.

In 2017 our credo remains unchanged: JEWELLERY. WEAR IT. VIENNA JEWELLERY DAYS encourages jewellery lovers to wear their own favourite pieces of jewellery to the opening event at the MAK – Austrian Museum of Applied Arts / Contemporary Art and throughout the six-day programme.

Application

The open call is addressed to all jewellery artists producing small series (based on a single form or model, ranging from 3 to 100 pieces) or editions (in a specific run for a particular occasion or theme). A jury of experts will select the ten participating artists from the submissions.

Application material required:

* two photographs of work exemplifying your small series/edition: one showing a piece of work standing alone, the other showing it as worn. This material must be of high-definition and printable (300 dpi). It must include complete credits (name of artist, title of series, occasion/theme of edition, year, measurements, material, technique, production method, number of pieces in series and/or run of edition, retail price, photographer, and all necessary courtesy and copyright information)

* an artist's statement of 500 or fewer characters

* the artist's biography

* the artist's contact details (last name, first name, mailing address, e-mail address, telephone number, website, social media)

The selected participants' photographs will be used for press and public relations purposes and in social media. The material must therefore be free of copyright charges.

Please submit your applications to info@wienschmucktage.at by Friday, September 15, 2017 at the latest.

Inquiries

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